

# FUTUREOPOLY – FLAXMERE COLLEGE

**Aim:** to increase students awareness of career opportunities and build their confidence to make decisions about career pathways.

**How:** by using gamification to connect highly engaged local employers with students to share insights and inspire them with their passion for their mahi.



## Student Outcomes

Students were asked to compare their knowledge / feelings before and after attending Futureopoly to determine the amount of change concerning each question.

| OPPORTUNITIES   | A little more | A lot more | Total increase |
|---|---------------|------------|----------------|
| I have a greater understanding of opportunities to <b>earn while I learn</b>      | 73%           | 14%        | <b>86%</b>     |
| I am aware of a greater number of <b>employment opportunities in my region</b>    | 79%           | 15%        | <b>94%</b>     |
| I am more aware of the <b>variety of roles/opportunities within businesses</b>    | 71%           | 20%        | <b>90%</b>     |
| I have increased <b>confidence to talk to businesses</b>                          | 55%           | 19%        | <b>74%</b>     |
| I have a greater understanding of the <b>importance of licensing to employers</b> | 63%           | 22%        | <b>85%</b>     |

| CAREER DECISIONS   | A little more | A lot more | Total increase |
|--|---------------|------------|----------------|
| I have increased understanding of <b>how subject choices are important for different careers</b> | 44%           | 51%        | <b>95%</b>     |
| I have increased <b>confidence in choosing which subjects to take for next year</b>              | 41%           | 41%        | <b>82%</b>     |
| I have increased understanding of what <b>careers I might want to do</b>                         | 46%           | 44%        | <b>89%</b>     |
| I have increased <b>hope that I can have a career that I choose</b>                              | 51%           | 44%        | <b>95%</b>     |



**We also asked students to list 3 things you learnt from employers about being work ready,**

Key themes identified:

- 33% Positive attitude
  - 25% Good communication (both verbal and listening)
  - 19% Self-management (time management, being prepared and ready)
  - 18% Staying in school (completing study, priority on English & maths)
  - 9% Resilience / perseverance
  - 9% Give it a go / willing to learn
- Other comments made were around licencing, qualifications, integrity, and passion.



**Student highlight** “learning about all the different opportunities in my area”.

**Student highlight** “Listening to all the workers talking about what they needed for work and what subjects they did for work”.

**Work ready student feedback** “for tumu timbers-you will need to learn how to communicate more. For Higgins -you will need to know how to multi task. For new world you will need to finish with your maths.”





## Employers Experience

85% of businesses scored 8 or more out of 10 (10 being extremely likely) when asked how likely it was that they would recommend this event as a way for other businesses to engage with young people/rangatahi about employment opportunities.

| Employers were asked about their team's experience at the event: | Agree or strongly agree |
|--|-------------------------|
| My team had <b>fun</b> at the event                              | 92%                     |
| My team is more <b>confident talking to young people</b>         | 92%                     |
| My team felt it was a <b>rewarding experience</b>                | 92%                     |
| It was a <b>valuable use of my team's time</b>                   | 92%                     |



"It was great seeing young people interested in roles at the Port and realising not just doctors and lawyers make money/ are the only careers available"  
**Napier Port**

"Just loved being able to talk about barbering industry and get the message out that being successful does not necessarily have anything to do with a university degree :)"  
**EIT Barbering.**



"The enthusiasm of the students and the team organising the event was fantastic"

Tumu Timbers



"The engagement of students and how such important messages were able to be share with our next generation"

Whānau Āwhina Plunket



"Kids were 'shocked' when they found out that I had worked for RMB for around 7 years... But when I explained there were about 5 different roles that I had had in the company - they were very surprised! This seemed to be quite a talking point .. I even shared that I had left the company and returned - which many didn't realise people do. This opened a few discussions on how good employment relationships are key and helps you gain referees which are important in career their career journey"

Rockmybaby

92% of employers thought the concept was engaging/highly engaging.



## About our students

We surveyed 57 students out of approximately 180 students who attended.

|        | Male | Female | Other |
|--------|------|--------|-------|
| Gender | 32%  | 60%    | 8%    |

| Year Group |     |
|------------|-----|
| 7          | 7%  |
| 8          | 10% |
| 9          | 11% |
| 10         | 27% |
| 11         | 16% |
| 12         | 21% |
| 13         | 9%  |

| Ethnicity, % of students   |     |
|--|-----|
| <i>(adds up to more than 100% due to students identifying with multiple ethnicities)</i> |     |
| Māori  | 77% |
| Cook Island Māori  | 29% |
| NZ European/Pākehā;  | 21% |
| Samoan   | 5%  |
| Tongan   | 4%  |
| Other  | 5%  |

## About our employers

13 out of the 14 employers returned the survey.

1. Food Industry - Progressive Meats
2. Education – Rock My Baby
3. Business – Rothbury Insurance
4. Health – Whānau Āwhina Plunket
5. Services – EIT representing barbering
6. Rooding and Infrastructure – Higgins
7. Government – Electoral Commission
8. Construction – Tumu Timbers
9. Construction – Tumu ITM
10. Retail – New World Flaxmere
11. Transport and Logisitcs – Napier Port
12. Legal – HB Community Law
13. Technology – Fingermark
14. Marketing and Sales Professionals

