

Tom Newcomb Project K Mentor

I was a Project K Mentor in 2019-20, mentoring a young man from Waitakere College. Over 18 months or so I spent about half a day a week with him and was involved closely with the Project K team.

Project K had a profound effect on both the mentee and I.

He grew in self-confidence, was happier, and became more outwardly focused having been introduced to a new world of opportunities and experiences. As he was introduced to the concept of goal setting his grades improved and he saw a path for himself to achieve the career goals he had set himself. His eyes were opened to the fact that he did have a future, and that he was not shackled to his current reality.

As a mentor I benefited immensely from the experience. I developed a greater understanding of the struggles that many in our community experience.

I experienced a sense of satisfaction knowing that I was helping a young person, and I had fun. Many of the experiences, and the training developed by Project K, ultimately helped me with my career and personal life.

Throughout the whole experience I was deeply impressed with the Project K team. The warmth, care and fun that they expressed towards the kids were built on a foundation of true professionalism and a concern for real kids and their real-life experience.

The community is far richer for the existence of Project K and they are to be celebrated, and rewarded for the impact they have on these kids. The more kids that could benefit from this experience the better.

Tom Newcomb, Project K Mentor
Lion Sales Leadership Team Member



We want every child to know: What they have inside is greater than any obstacle.