# **STRATEGY** 2023-2025



## Kaupapa

### to activate youth potential in Te Matau ā Māui | Hawke's Bay

Our vision is that all young people will know themselves (their worth, their values, and what fulfils them), where they come from (their whakapapa) and have a sense of belonging. They will have skills and strategies to experience positive relationships, think freely, have their voice heard and navigate challenges with resilience. They will use their unique capabilities to flourish in all aspects of life and contribute positively to society. They will live their own best life.

## **Our Role**

Young people achieve their potential themselves, supported by whānau and the wider system around them. We play a part in that system to through facilitating the development of life skills and by helping them to create a positive view of themselves, their community and their future.

#### Life skills definition:

"The abilities for adaptive and positive behaviour that enable individuals to deal effectively with the demands and challenges of everyday life." (WHO)

## Values

Manaakitanga I Caring is reflected in the way we take care of others. The environment (manaaki taiao), our kaimahi (manaaki tangata), and our visitors (manaaki manuhiri).

Maia I Courage is reflected in encouraging young people to be brave and confident lifelong learners.

Tuhono I Collaborative is reflected in how we connect and collaborate with others to grow and preparing our young people to feel more positive about their future.

"Te piko o te māhuri, tērā te tupu o te rākau"
"The way in which the young sapling is nurtured (shaped), determines how the tree will grow"



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## **Strategic Pillars**

### Impact

Maximising the impact of our mahi by addressing inequities, collaborating with others and being accountable.

### Sustainability

Striving for sustainability to ensure we can continue to make a positive impact in our communities and for our planet.

## Goals

- 1 Support tamariki and rangatahi to engage positively with education leading to positive transitions throughout their schooling and then and into meaningful careers.
- 2 Involve whānau in more of our mahi to recognise the central role they have in enabling youth potential
- 3 Work with communities to identify young people's unmet needs and investigate how we could work with others to address these.
- 4 Live biculturalism, be responsive to all cultures in our diverse society and elevate youth voices through our mahi.
- Strengthen our foundations; valued and valuable kaimahi, sustainable
   funding, effective operating model, reflective governance, and ability to
   collaborate & partner with others.

### **To find out more, please contact:** Alison Prins, General Manager



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