

# **FUTUREOPOLY** 2023 **Outcomes Report**





Futureopoly is a Graeme Dingle Foundation initiative designed to enable rangatahi/young people to get connected, be inspired, and feel empowered to choose a vocational career pathway that has meaning for them. The event was developed in response to the large number of students lacking knowledge of local opportunities which can offer rewarding pathways. Futureopoly uses gamification to connect students face-to-face in a fun and interactive way with highly engaged local employers who are energised about sharing their insights and experiences from the world of work and inspiring students with their passion for their mahi.

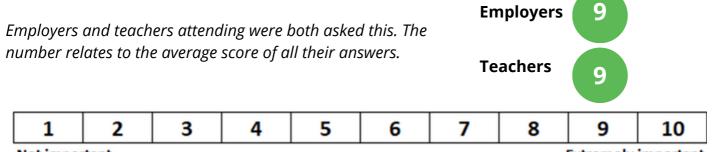
Students attending were selected based on not having made a decision about their career and would benefit from exploring local earn while you learn opportunities.

We are delighted to share this year's events exceptional outcomes.

#### **Get connected - Be Inspired - Feel Empowered**

### **Importance of Futureopoly for this region**

We asked employers and teachers who attended, how important they felt this event was for careers awareness in the region. This was to help us, and our funders, understand the importance of the sustainability of this event.



Not important

Extremely important



Please pass on my thanks to the team for yesterday - another awesome Futureopoly. My kids enjoyed the electronics kits that Issac's had (I am off to buy some today for my Electrical Trades students) and they loved tasting the sweet/sour fizzy apples. I can assure you lots of potato tops were prepared and the motorcycle helmet man in Creative certainly held their attention. Unfortunately I failed to correctly label the car parts (I didn't know a Turbo was a snail shape) but I saw some of my students doing some awesome digging with the Higgins simulator.

I feel this platform provides fantastic opportunity to ask questions in a safe environment, see the variety of vocational pathways available to them, and make valuable industry contacts. We have a lot of students interested in apprenticeships / cadetships who came away with a much clearer outlook on the steps they needed to put in place to take that next step in their career journey.

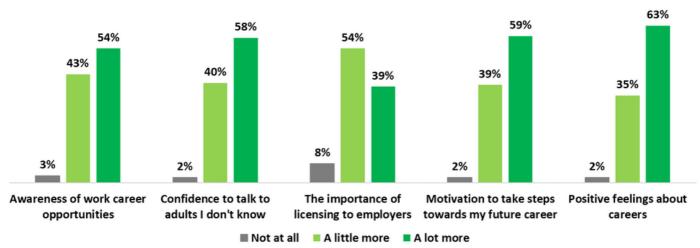
We had a renewed interest in the primary industries, and in real estate.

Students love talking with employers who are passionate about their jobs. They enjoy the chance to build confidence (a student actually said this me!) It is fun, busy, engaging and they love the prizes.

## **Ākonga/Student Outcomes**

#### How much has the event increased your ...

(comparing feelings/knowledge before and after attending the event)



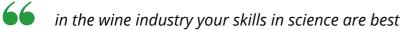


of ākonga/students identified careers of interest from the event

# Students were asked to share what they learnt at the event

answers were themed, with the top 5 themes listed below

#	Theme
1	Job specific knowledge
2	Opportunities awareness
3	On time/ready to work
4	About qualifications
5	Communication



Work places are all generally looking for a person who is reliable.

most employers will value a positive attitude over lots of qualifications

communication is a big thing within work places

There are so many different opportunities to choose from

That you just need to work hard and be switched on when your doing your job.

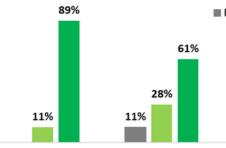
To be confident with yourself and to try new things.

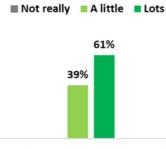
I learnt that you should find a career that you enjoy and love to do

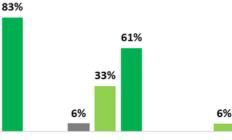
I gained more confidence with wanting to work and also talking to people 🤊

### Kaiwhakawhiwhi mahi/Employer **Experiences**

#### Thinking about your teams experience at the event, my team...







had fun at the event

have a more positive feel more confident talking to young people view of young people rewarding experience engaged the students adding value to the workforce

thought it was a

17%

were surprised at how were

8



94%



How likely are you to recommend this event to other businesses as a way to engage with young people/rangatahi about employment **opportunities?** (average score)

1	2	3	4	5	6	7	8	9	10	

Not at all likely

Extremely likely

### Kaiwhakawhiwhi mahi/Employer Experiences

Can you tell us about a cool interaction you had with a student/students....

66 I had so many great interactions with the students!!! One comment by a teacher did stay with me though. She was surprised and (also very proud) that her student had spoken to us at all, given the student's struggle with extreme anxiety.

One girl made a beeline for my stand and had a written list of questions for me - she stayed and talked for a really long time - I was very impressed with her attitude and the maturity of the questions she was asking about.

One student asked if being a woman would hinder her chances of getting a role at Kiwibank or would negatively impact her ability to work with us. She advised the reason for her question was because her family had raised her to believe that women were not suited to going to work. After talking with her about how DEI is woven into our culture and how gender has no impact on someone's ability to work or be employed she seems to open up and engage with the other activities at our stall.

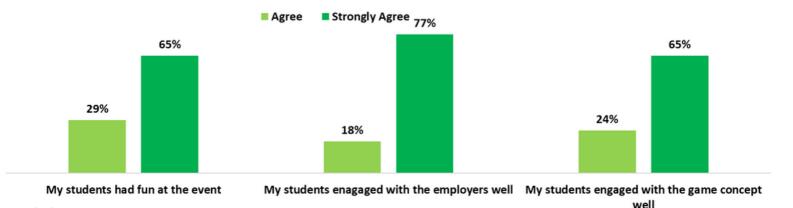
A few groups and individuals' enthusiasm with asking questions about our industry and what was required to enter as a career. Another was the interaction with our practical demonstration using a diagnostic lap top programme to troubleshoot an engine fault.

We had a heap of interest from all sorts of students, it was so cool to help direct and inspire them in at least one of the branches of MSFT.

We had a Reo speaker on the stand and so when the kura students came through they were able to korero with them in a way that they understood and had them engaged. Was a great learning for us that sharing our messages with rangatahi in reo made the concepts easier to understand for them.



### **Kaiako/Teacher Experiences**



66 The other staff member who was with me (Teacher Aide), is often with the group of students who attended Futureopoly this year. She made many comments during the day of how engaged the students were ie asking the interview questions and wanting to do the activities.

The engagaement with adults was huge and we will follow this. The focus on careers and the aspects of why we choose a particular career will be the basis for further discussion and encouraging the pursuit of ideal

Before attending some were nervous about interacting with the presenters but ended up doing really well. The presenters were engaging!

3 boys have made connections into the building industry, they are meeting with their new contact tomorrow to sort out their career pathways. 1 rangatahi is interested in Youth Work since going to this event.

I took my shy, reasonably new to us Filipino boy over to the Electrical area when he said he was interested in being an Electrician. I showed him the Brainbox activities there and he played with them and talked to the Isaac's man. The Isaac's man said he was keen and knowledgeable so I asked about him doing Work Ex in the next holidays and they have taken his name.

We had one student who was initially very shy about interacting with employers but by the end he was chatting away creating great relationships with them. They also discussed potential employment opportunities with him.

I had one student that is extremely interested in designing his own company and to actually talk face to face to the owner of MSFT Productions, he has come away with wanting to pursue this as his career!

Stepping outside their comfort zones to korero with Kaimahi around their pathways and options.

Definitely trying new things that I didn't know they had an interest in or would usually not try due to the interactive nature of the stands. Independently seeking out opportunities.

### **Appendix 1: GAMEBOARD**



# **Appendix 2: EVENT ATTENDANCE**

Kura/School	No Students	Conf/Est
Achievement NZ	12	Confirmed
Central Hawke's Bay College	8	Estimate
Hastings Boys High School	30	Confirmed
Hastings Girls High School	100	Confirmed
Havelock North High School	24	Estimate
Hayseed Trust	11	Confirmed
Hukarere Girls College	10	Estimate
Ignite	8	Confirmed
JTLC	2	Confirmed
Karamu High School	11	Confirmed
Napier Girls High School	30	Confirmed
Tamatea High School	40	Confirmed
Taradale High School	12	Confirmed
Te Aratika Academy	16	Confirmed
Te Kura Kaupapa Maori o Ngati Kahungunu Ki Heretaunga	17	Estimate
Te Kura Kaupapa Maori o Te Ara Hou	9	Confirmed
Te Tipu Whenua o Pāharakeke (Teen Parent Unit)	6	Confirmed
William Colenso College	90	Confirmed
William Colenso TPU	15	Estimate
Woodford House	6	Confirmed
Total	457	

The impact of industrial action in secondary schools reduced final numbers but where schools could they brought year 11 students.

Original commitment from schools was 579 students

### **Appendix 3: SURVEY DATA**

#### **Student Survey Data**

143 students completed surveys as they exited the event. This was a return rate of 31%. Ethnicity and gender information is based on the surveys returned but may not accurately reflect attendance on the day.

#### Ethnicity

Māori	45%
NZ European/Pākehā	27%
Samoan	9%
Other	6%
Cook Island Māori	6%
Indian	3%
Tongan	2%
Chinese	1%

#### Year Group

9-10	2%
11	52%
12	9%
13	30%
Not in school/kura	7%

Note that due to industrial action in secondary schools year 11's attended in place of year 12's.

#### **Employer Survey Data**

18 surveys were returned.

#### Teacher/Tutor Survey Data

17 surveys were returned.

Note ethnicities percentages add up to more than 100 due to selecting multiple ethnicities.

#### Gender

Male	27%
Female	72%
Other	1%







# Ngā mihi nui

**The Warehouse** 

**Apple Press** 

K Mart

for supporting the event with sponsorship of rewards for our rangatahi